

GLOBAL NVC

The global version of the NVC (Global NVC or GNVC) launched in 2008 with a format created to fit the schedule of Executive MBA students. Over 50 teams began the competition this year, 25 of which continued to the semifinals. The Global NVC allows internationally based alumni and members of the business community across all three campuses to participate through coaching and judging portions of the competition.

www.chicagonvc.com

NVC GLOBAL

Sponsor

Mark Zmijewski

Leon Carroll Marshall Professor of Accounting



GNVC Winner



Led by **Sinuhe Arroyo, '11 (EXP-16)**, playence provides corporations with more efficient annotation and access to multimedia assets by exploiting the semantics of information. Essentially, playence allows corporate users to search audio and video files in much the same way Google searches text files. The company is based in Innsbruck, Austria.